

Heading Scottsdale, AZ

BY LUIGI DE BERNARDINI | TUE APR 24 2012



I've to admit I'm tired! I came back from South Africa last thursday, visited a client on Friday, packed the stuff on Saturday and left again on Sunday. I had just a few hours to spend with my family and they were not enough. I'm missing them all.

I'm flying business since I was upgraded and I've to say it's a different life. You can eat, food is really something similar to real

food, you can work, you can sleep. It would be nice to do it more frequently...

A busy week is waiting me: three days meetings of our Automation Alliance Group and three days of CSIA conference. A lot of "friends" from all around the world to meet, talk to, discuss to understand how thing are going in different markets and how they are facing and fighting the crisis. Sharing experiences is for sure the most important take away of these meetings. The number of ideas I bring home and the enthusiasm in trying to apply them in our business to make it better and more effective is always unbelievable. The problem is keeping the momentum when you get back home and you start again to face the daily problems that distract you from following the strategy and implementing the tactics. I hoe this year to be more successful!