

iPad, just fashion or a revolutionary tool?

BY LUIGI DE BERNARDINI | TUE MAY 11 2010

When I first saw the iPad on the web I immediately thought it was an inflated iPod Touch. I couldn't believe Apple was announcing it as a deep change in technology and as a tool that was destined to change our behavior. I had an iPod Touch and it was great, but in terms of business use completely unusefull.

I bought the iPad a couple of week ago, a WiFi model. I think that as soon as I will be able to get a 3G one and some more applications will be available I will not live without it any more. It's really powerful. The sensation you have is to be in some sci-fi movie of just ten years ago. It's easy to imagine a daily usage at home, on travel, at work.

The business usage in my opinion is the one that will really astonish all of us. I predict that in two years the iPad or some other kind of tablet will become absolutely common in manufacturing operations. The possibile usage is in any level of the manufacturing chain, from the shop floor operators to the executive managers. Every managing the content of their interest with just two fingers. Amazing!